

ALEXANDER STEERS

GRAPHIC DESIGNER



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SIoux FALLS, SD



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EXPERIENCE

GRAPHIC DESIGNER DAKOTA DIGITAL JULY 2023-APRIL 2024

- WORKED WITH ENGINEERING, PRODUCTION AND THE CUSTOM SHOP TO CONVERT CAD DOCUMENTS TO ILLUSTRATOR EPS PRINT FILES
- WORKED WITH THE CUSTOM SHOP TO PRODUCE MOCKUPS AND RENDERINGS FOR CUSTOMER APPROVAL
- COORDINATED, CREATED, ARCHIVED, AND SUBMITTED ALL UV PROJECTS

DIRECTOR OF CREATIVE COMMUNICATIONS HOLY CROSS LUTHERAN CHURCH- SIOUX FALLS SD FEBRUARY 2021- JULY 2023

- DOCUMENTED AND PROMOTED THE LIFE OF HOLY CROSS THROUGH VIDEOGRAPHY, DRONE FOOTAGE, PHOTOGRAPHY, MONTHLY NEWSLETTERS AND SOCIAL MEDIA
- CREATED PROMOTIONAL MATERIALS INCLUDING BUT NOT LIMITED TO MAILINGS, POSTERS, AND APPAREL
- OVERHAULED THE HOLY CROSS WEBSITE UTILIZING WIX WEB PLATFORM
- OPERATED AND MAINTAINED CHURCH LIVESTREAM FOR THOSE WHO WORSHIP REMOTELY
- DIRECTED SOUNDBOARD DURING WORSHIP USING BHERINGER MIXING BOARD WITH EXTERNAL AMPS AND MICROPHONES
- COLLABORATED WITH LEADERSHIP TEAMS TO CREATE WEEKLY BULLETINS, FORMAT WORSHIP SLIDES, AND DESIGNED GRAPHICS FOR CURRENT EVENTS
- HEADED THE COMMUNICATIONS COMMITTEE AND INSTRUCTED OTHERS TO RUN AUDIO AND VIDEO DURING SERVICES

CREATIVE WEB SPECIALIST CARSFORSALE.COM-SIOUX FALLS, SD OCTOBER 2018- APRIL 2020

- CREATED WEBSITES UTILIZING HTML5, CSS AND BOOTSTRAP FRAMEWORKS
- COLLABORATED WITH SALES TEAM TO CREATE WEBSITES, LOGOS, AND ADVERTISEMENTS FOR 22,000 DEALERS NATIONWIDE

GRAPHIC DESIGNER/ PROJECT MANAGER HAGAN BARRON INTERMEDIARIES- SIOUX FALLS, SD MARCH 2017- OCTOBER 2018

- CONJURED NEW WAYS TO BE CREATIVE WITH TRADITIONAL MAIL AND MARKETING MATERIAL WHILE STAYING IN COMPLIANCE WITH THE CARRIER AND THE ASSOCIATION
- MANAGED PROJECTS, DEADLINES AND TRACKED ROI FOR ALL MARKETING MATERIALS & TRADITIONAL MAIL KITS
- BUILT, DESIGNED, AND MAINTAINED CLIENT WEBSITES

GRAPHIC DESIGNER OCTANE INK- TEA, SD MAY 2016-MARCH 2017

- BECAME PROFICIENT AT OPERATING A STATE OF THE ART PRINTING PRESS
- WORKED WITH CLIENTS TO DISPLAY THEIR DESIGNS ON APPAREL THROUGH SCREEN PRINTING AND VINYL INSTALLS
- PROVIDED VIDEO FOOTAGE OF CLIENTS' PRODUCTS USING FINAL CUT PRO

EDUCATION

FLAGLER COLLEGE
2011-2015
BA DEGREE
GRAPHIC DESIGN

TECHNICAL SKILLS

ADOBE CREATIVE SUITE

PHOTOSHOP
INDESIGN
ILLUSTRATOR
DREAMWEAVER
AFTER EFFECTS

CODING & PROGRAMMING

HTML5
CSS
JAVASCRIPT
JQUERY
WEBBLY
WIX
BRACKETS
SQUARESPACE

VIDEOGRAPHY

FINAL CUT PRO
DJI FLY
LITCHI
OBS
CASTR

INTERESTS

PROCREATE
SKATEBOARDING
SNOWBOARDING
DRONE FLYING